



## helping you shape your future

Action Planning's management consultancy team helps a wide range of organisations to define and realise their goals. They range from large international charities adjusting to new conditions to locally based organisations developing the infrastructure for growth. [more overleaf >>](#)



# management consultancy

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As people are the heart of your organisation, sound management and good strategy are the backbone. They are crucial to the success of every other activity of your organisation, from fundraising to programming to leadership. If you find your operations struggling, it may be that the underlying strategy needs examination. If you are losing too many staff, the management structure may merit adjustment. If your board is enthusiastic but unfocused, some external facilitation could unite them around your goals and objectives.

Whether you are a large organisation adjusting to a changing environment or a smaller organisation planning to grow, Action Planning's Management Consultancy Team can help.

## we have the people

Our team of consultants all have extensive senior experience in the not-for-profit sector as managers and trustees. We know the sector and can draw on our experience to help you find practical solutions.

## we have the helicopter view

We can ask tough questions and facilitate reflection among your staff and board, propose new ideas or champion yours. Our consultants work collaboratively, getting to know you, your organisation and the context in which you work, and then forging long-term solutions that are right for you.

## we have the skills

Our team can review your current plans and operations, walk you through a strategic planning process, help you develop the trustees you need, facilitate a merger, manage a change process, or mentor your new chief executive. We can also clarify your brand and positioning, create a marketing strategy, and streamline your HR management.

## we can facilitate implementation

We believe that strategy and management structures are alive and fluid. They need to be woven into your daily operations and embedded in how you do business. Too often, plans are left to gather dust. We can help move you from dynamic strategy to practical implementation.

"Action Planning gave sound advice which has enabled us to move faster than we had hoped. The right level of support focused on the right outcomes was what we wanted, and that's what we got."

**Richard Lloyd, Director General, Consumers International**

"Action Planning demonstrated the value that an independent and collaborative consultancy can bring to achieving important project work or business planning. This has been a great help to us."

**Pat Strachan, Chief Executive, Age Concern Peterborough**

"Action Planning has added great value to our current strategic review planning process. We were determined get the whole process right so that all of our stakeholders could have an appropriate say."

**Neil Betteridge, Chief Executive, Arthritis Care**

## examples of our work

**ACEVO** - facilitation of strategic planning workshops and development of international programme

**Action for Kids** - organisational review, strategic planning and board governance

**Age Concern Peterborough** - strategic planning, trustee awayday and building options appraisal

**Aid to the Church in Need (International)** - development of global strategy

**Amnesty International (UK)** - business planning training for the senior management

**Arthritis Care** - preparation and consultation of organisation-wide strategic review

**Central London Arts**  
- preparation of strategic plan

**Central YMCA** - facilitation of several strategic planning cycles

**CLIC Sargent** - provision of HR support during the merger of CLIC and Sargent Cancer Care

**Consumers International** - full strategic planning process and facilitation of international meetings

**Habitat for Humanity** - trustee and Chief Executive facilitation throughout the strategic planning process

**Hammersmith and Queen Charlotte's Hospitals Charitable Fund**  
- development of strategic plan, provision of strategic consultancy support, management review and mentoring

**Rainer** - organisational strategy review, strategy update, operational planning training for managers and facilitation of staff awayday

**Royal College of Nursing** - development of strategic plan, business planning training and development of fundraising strategy

**RSPCA** - facilitation of review of vision and mission

**St. Mungo's** - branding and image research

**WelCare** - facilitation of merging eleven charities into one