

1,500
DELEGATES ATTENDING

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BOOK

Funding the Future 2011

Hear 50 top-level speakers from Government, statutory funders, Lottery distributors and grant-making trusts on how to fund your work in 2011/2012. Programme includes:

The Queen Elizabeth II Conference Centre, Westminster
Tuesday 8th March
9.50 am to 4 pm followed by a networking reception.

Government Ministers on statutory funding and the Big Society as an opportunity for charities



Rt Hon Eric Pickles MP, Secretary of State for Communities and Local Government



Ed Vaizey MP, Culture Minister



Nick Hurd MP, Minister for Civil Society



Tim Loughton MP, Children's Minister



Lord David Freud, Minister for Welfare Reform

A choice of eight streams to ensure you meet funders in your field of work

1. Health and Social Care
2. Community Development
3. Children and Young People
4. International Development
5. Arts and Heritage
6. Environment
7. Faith-based organisations
8. Public sector organisations

New opportunities from Big Lottery Fund and the Big Fund



Five presentations from Peter Wanless, Chief Executive of Big Lottery Fund, and members of his policy team

Leading funders on their 2011-2012 programmes including:

- Arts Council England
- BBC Children in Need
- Heritage Lottery Fund
- Lloyds TSB Foundations
- Sainsbury Family Charitable Trusts
- Esmée Fairbairn Foundation

“ This annual conference is very good value for money. Delegates really enjoy the event and we get excellent feedback. ”



Linda Kelly, Chief Executive, Lloyds TSB Foundations

Generating income from social enterprise



Peter Holbrook, Chief Executive, Social Enterprise Coalition

Funding Health and Social Care charities



David Behan, Director General at the Department of Health, on working with the reforms

Book online and request invoice at www.fundingthefuture.co.uk or email anne@actionplanning.co.uk
Attendance fee £145, including a networking reception.

Organised by Action Planning in association with ACEVO, CAF, CFDF, Big Lottery Fund, Blackbaud and CIPFA.





'The icing on the cake was the Arts and Heritage session. Very focused and valuable.'

Andrew Simkins, Chief Executive, Museum of Army Flying
Funding the Future delegate



Chair's Introduction

You and your colleagues are warmly invited to the ninth annual 'Funding the Future' conference organised by Action Planning with ACEVO, CAF, CFGD, Big Lottery Fund, Blackbaud and CIPFA.

This one-day event presents a unique opportunity to hear and question fifty key decision makers in statutory, lottery and trust funding.

Our morning plenary session features presentations of importance to the sector as a whole. After lunch, we move into eight separate halls to enable you to meet funders interesting in your field of work, before finishing the day with a networking reception.

We look forward to seeing you.

David Senior

Director of Development, Action Planning



Local government funding for charities

The Rt Hon Eric Pickles MP, Secretary of State for Communities and Local Government, will provide guidance on how to build partnerships with your local authority in the context of the reforms introduced by the Government, including the Localism Bill and measures to promote the Big Society agenda.



Working with the Big Lottery Fund

Peter Wanless, Chief Executive of Big Lottery Fund and four members of his policy team will, deliver a series of presentations on the development of Big Lottery Fund programmes and the launch of the Big Fund to distribute non-Lottery streams. We are grateful to Big for being partners in this event.

morning plenary session
- 9.50am to 1pm



Government funding and the Big Society

Nick Hurd MP, the Minister for Civil Society, will set out the Government's strategy for funding and partnering the sector to deliver the Big Society.



Generating income through social enterprise

Peter Holbrook, Chief Executive of the Social Enterprise Coalition, will explain how existing charities can earn more from creating social enterprises. We will examine how to create a culture of innovation, generate ideas, secure finance and successfully bring new products and services to market.



Welfare to work and fighting addiction

Lord Freud, Minister for Welfare Reform, will set out the opportunities for charities to participate in the single welfare to work programme and initiatives to fight addiction.



Diversifying your income in 2011

Tony Bennett, Chief Executive of Action Planning, and his colleague, Robin Thomas, will explain how you can reduce your reliance on statutory funding by diversifying into a broadly based fundraising programme, securing income from a wide range of sources.



Survival and growth strategies

Peter Kyle, Deputy Chief Executive of ACEVO, will examine ways in which the sector can adapt to a tough funding environment and capitalise on the new opportunities created by the Big Society agenda.



Releasing new resources

Jonathan Lewis, Chief Executive of The Social Investment Business, will speak on the steps which charities can take to adapt to the new environment and the potential of social investment to drive growth in the sector.

'Fantastic panel for international development and really useful discussion.'

Nikki Bayliss, Head of Organisational Support, Sightsavers International
Funding the Future delegate



'It's the first time in 30 years of grant-making and grant-seeking that I've had this sort of opportunity.'

Jennifer Barraclough, Director, Woodbrooke
Funding the Future delegate

afternoon session
- 2pm to 4pm

Your choice of eight afternoon streams to enable you to meet funders interested in your field of work

- followed by a networking reception.

1. Health, Disability and Social Care



Presenters include **David Behan, Director General for Social Care at the Department of Health**, Matthew Williams, Trust Executive, The Monument Trust, Richard Hopgood, Chief Executive of the Henry Smith Charity and Ged Sola, Senior Policy Adviser, Big Lottery Fund.

2. Community Development and Fighting Disadvantage



Panel will include **Linda Kelly, Chief Executive of the Lloyds TSB Foundations**, Kevin Ashby, Senior Policy Adviser at Big Lottery Fund, the Esmée Fairbairn Foundation, Katherine Payne, Chief Executive of the Mercers' Company, Marek Gordon, Chief Executive of SITA Trust and the Communities Landfill Fund and Clare Thomas, Chief Executive of the City Bridge Trust.

3. Children and Young People



Panel will include the **Minister for Children and Young People, Tim Loughton MP**, David Ramsden, Chief Executive of BBC Children in Need, Tom Guiney, Policy Adviser at Big Lottery Fund, the leading grant-making charitable trusts and Andrew Stafford, Chief Executive of the Dulverton Trust.

4. International Development

Panel will include Nick Dyer, Director of Policy, DFID, Peter McDermott, Managing Director, Children's Investment Fund Foundation, Jo Ecclestone, Trust Executive, The True Colours Trust, Sue Bryan, Senior Policy Adviser for the Big Lottery Fund, Clare Woodcroft, Deputy Director of the Shell Foundation, Olivia Dix of the Diana, Princess of Wales Memorial Fund.

5. Arts and Heritage



Presenters include the **Ed Vaizey MP, Culture Minister**, Carole Souter, Chief Executive of the Heritage Lottery Fund, Phil Gibby, Regional Director, Arts Council England, Christopher Goodhart, Managing Director of Culture at Blackbaud, Dawn Austwick, Chief Executive of the Esmée Fairbairn Foundation and David Hall, Chief Executive of the Foyle Foundation.

6. Environment

Panel will include Simon Brammer, UK Development Manager, The Ashden Awards, Drew Bennellick, lead policy-maker in this field for the Heritage Lottery Fund, Elaine Warner, Big Lottery Fund and Marek Gordon, Chief Executive of SITA Trust.

7. Faith-based organisations



Speakers include **Bridget Cass, Trust Executive, The Jerusalem Trust**, one of the Sainsbury Family Charitable Trusts, Daniel Singleton of FaithAction, which is funded by Government to help faith-based charities delivering public services, Tim Bissett, Chief Executive of the Church and other grant-making trusts.

8. Public sector organisations

Presented jointly by **Action Planning and CIPFA** (the Chartered Institute of Public Finance and Accountancy), this stream will examine how organisations which are currently in the public sector but likely to become self-supporting in the civil society sector can prepare for the transition and secure philanthropic funding.

Please ensure your booking reaches us by noon on Thursday, since we need to give final numbers to the venue.



REGISTRATION FORM

You can book in four ways:

1. Enter your details online at www.fundingthefuture.co.uk
2. or call Anne on 020 8661 8060
3. or fax this form to 020 8770 2090
4. or post this form to **Action Planning**, Waymark House, 19 Cedar Road, Sutton, Surrey SM2 5DA

Please register the following delegates (**BLOCK CAPITALS PLEASE**)

1 Mr/Mrs/Miss/Dr: _____ First Name: _____
Last Name: _____
Position: _____
E-mail: _____

Mr/Mrs/Miss/Dr: _____ First Name: _____
Last Name: _____
Position: _____
E-mail: _____

2 Name of Charity/Organisation: _____
Address: _____

Postcode: _____
Tel: _____

3 Please tick appropriate box:

I enclose my cheque for _____ (payable to Action Planning)
Attendance fee: £145 per delegate, including VAT, lunch, all presentation materials and the reception.

Please register me/us and send me a VAT invoice. (Unless you specify otherwise, the invoice will be made out to your organisation).

I wish to pay by credit card (complete details below)

Visa Mastercard Switch/Maestro Delta

Card Number _____
Valid from _____ Expiry Date _____
Issue No. _____ Security Code _____
Switch/Maestro users only This is the 3 or 4 digit code on the back of your card

4 Please tick the relevant box if you would like a free discussion with Action Planning about our services in any of the following fields:

Major Donor Fundraising Wealth Screening to identify potential major donors Revenue Fundraising

Recruitment Strategic Consultancy Market Research

Fundraising Research (e.g. into statutory funders or trusts) Capital Fundraising (Please write on line below how much you need to raise and for what purpose)

DATA PROTECTION

We would like to retain your address to send you invitations to future events and information on our work. Should you not wish to receive such communications, please tick here.

We would like to include your name, title and organisation (but not your address) on the delegate list. Should you not wish us to do this, please tick here.

PAYMENT

Payment is required in advance and must be received at least 10 working days before the event. We reserve the right to cancel bookings where payment has not been received by this time.

CANCELLATION AND REFUND POLICY

All delegate fees must be paid in advance of the conference. Your fee is refundable provided you cancel in writing more than ten working days before the conference. No refunds are available for cancellations within ten working days of the event, though substitutions can be made at any time.

PROGRAMME

Action Planning reserves the right to vary the published programme of speakers and the timing of the sessions.

Funding the Future 2011

The annual conference featuring the leading statutory, lottery and trust funders, addressing a morning plenary session and a choice of eight afternoon streams.

**Tuesday 8th March 2011,
The Queen Elizabeth II
Conference Centre, Westminster
9.50 am to 4 pm followed by networking reception**

Attendance fee: £145 per delegate including VAT, lunch, presentation materials and wine reception.

What is 'Funding the Future'?

Now in its ninth year, Funding the Future is Britain's largest 'Meet the Funders' conference. It enables third sector leaders to hear and debate funding policy with Government Ministers and the key decision makers in statutory, lottery and trust funders. We divide the audience in to eight halls for the afternoon session, enabling you to discuss your filed of work with relevant funders.

Who can attend?

The event is primarily intended for chief executives, senior fundraising staff and trustees of voluntary and community organisations, the administrators of grant-making trusts and senior employees of local authorities who need to have a broad appreciation of funding policy. This year, we also have a stream on funding public sector organisations entering the voluntary and community sector as a result of the 'Big Society' agenda.

Action Planning

Action Planning is a leading UK consultancy to the not-for-profit sector. It offers an unparalleled combination of fundraising and management consultancy, research, 'Wealth Intelligence' database screening, recruitment and 'hands on' fundraising to help organisations grow their income and fund major capital projects.

An initial discussion with Action Planning is without commitment.

Please tick section 4 opposite or contact Vicky Porritt vporritt@actionplanning.co.uk or call 020 8642 4122 if you would like to talk to us about your needs.