

Case study

The Bridge Street Church

The Bridge Centre

Bridge Street Church in the centre of Leeds was opened in 1931 and today has a Sunday congregation of 1,000 adults and children from 40 different nationalities. Its community work is carried out in areas ranked by the Government as some of the most deprived in the country.

In 2006 the church discovered that it is in a redevelopment area and will be required to vacate its premises by the beginning of 2009. The Trustees viewed this situation as an opportunity to move to larger premises to allow for expansion to its community work. A redundant school nearby became available and the challenge was to redevelop the premises ready for occupation in 2009 at a cost of over £10m. The Bridge Centre will provide the local community with a Children's Centre, Nursery, Youth Centre, Sports Centre, Adult Learning Centre, Cafeteria, Meeting Rooms and a suite of offices for use by local voluntary organisations.

The **Appeal Target** is to raise over £2m to meet the shortfall of funding needed to complete the project.

Action Planning was involved with the Appeal in the earliest stages of planning carrying out a feasibility study to identify sources of funding and test levels of support amongst potential donors.

Action Planning was also asked to produce a comprehensive Business Plan and a Capital Appeal Strategy to guide the Trustees through the planning stages and implementation of the Appeal.

Tailored funding applications to major funders were produced by our bid writing team and Bridge Street staff received training to enable them to make further applications.

With support and guidance from Action Planning staff an Appeal Manager was recruited to take the Appeal forward.



The Bridge Centre



Mums & Tots enjoying Splashtime



Youth Club

“Action Planning have been a pleasure to work with. They have helped us to get a good foundation on which we have been able to move forward. They have been professional and practical in their approach.”

Steve Reilly
Associate Pastor & Project Manager

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